

clippings



February 2012

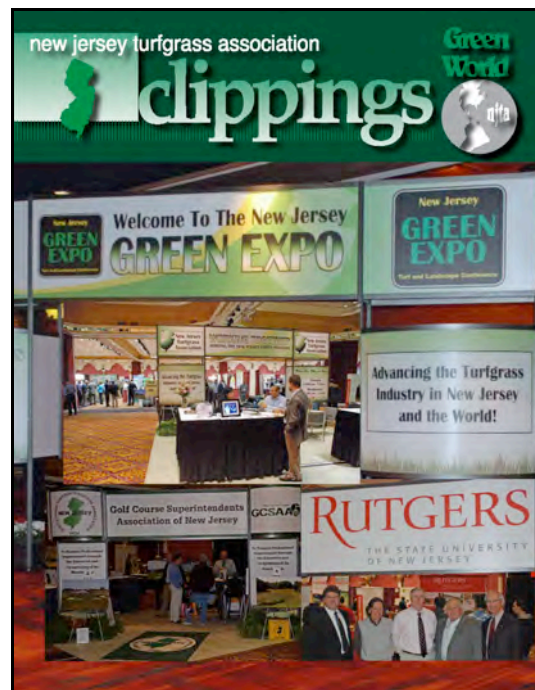
Dear Friends of NJTA,

Clippings & Green World, our quarterly magazine, is one of our successes and one of the valuable benefits of membership in the New Jersey Turfgrass Association. Members learn about upcoming events, read recaps about past events; **Green World** provides cutting-edge information about the turfgrass industry, written by members, professionals and professors at Rutgers University's Center for Turfgrass Science.

We continue to offer prime promotional space in **Clippings**. We have made some changes to our ad program this year – select your ad size and know that your company will be promoted in every issue; plus if you take a full page ad, your Patron Listing will be complimentary.

Reach out to a diverse community of members by placing your ad in **Clippings & Green World**.

1. Golf Course Superintendents
2. Landscape Contractors
3. Athletic Field Managers
4. Lawn Maintenance Services
5. School Grounds Managers
6. Parks and Recreation Managers
7. Cemetery Superintendents
8. Irrigation Contractors
9. Sod Growers
10. Nurserymen
11. Manufacturers, Distributors and Dealers
12. Commercial Suppliers
13. Turfgrass Students, Researchers and Educators



Help us help you grow your business by being one of the Advertisers and Patrons in **Clippings**. Please review and participate this year. We thank you for your continued support of the New Jersey Turfgrass Association. Contact our Executive Director, Cece Peabody, for additional details or questions: (973) 812-6467 or by email: execdirector@njturfgrass.org. We look forward to another successful year with your support. Thanks!

Warm regards,

Matthew Sweatlock
President, NJTA

Dr. Bruce Clarke
Director, Rutgers Center for Turfgrass Science



clippings &

Green World



2012 CLIPPINGS Ad Information & AGREEMENT

Clippings & Green World is NJTA's quarterly newsletter publication. It is mailed each Winter, Spring, Summer and Fall. This full-color publication has received rave reviews from our members because of its relevant and rich content and layout. Our present circulation is 900 per issue and reaches every integer of the turfgrass industry. Your ad is included in all 4 issues for the year. Contact us if you wish to change your ad for a new issue.

- **1/8 Page (Business Card)** \$ 700.00 **Size: 3.6" W x 2.1875" H**
- **1/4 Page** \$ 1100.00 **Size: 3.6" W x 4.625" H**
Complimentary Ad for 4 issues included as Premier Sponsor of Rutgers Turfgrass Research Golf Classic.
- **1/2 Page** \$ 1900.00 **Size: 7.5" W x 4.625" H**
- **Full Page** \$ 3300.00 **Size: 7.5" W x 9.875" H**
- **PATRON Listing** \$ 125.00 *Complimentary Patron Listing included with Full Page Ad.*

2012 AD SCHEDULE: Winter - February; Spring - April; Summer - June; Fall - December

Artwork copy and articles are due in our office by: **March 20** (Winter); **May 20** (Spring);

July 20 (Summer); and **December 30** (Fall). This schedule promotes and highlights NJTA's annual events.

Please complete and mail or fax to the NJTA office. Fax (973) 812-6529 Email: execdirector@njturfgrass.org

SELECT AD SIZES: (See Rates Above):

- 1/8 Page 1/4 Page 1/2 Page Full Page PATRON Listing

TOTAL DUE: \$ _____

Company: _____

Contact Name: _____

E-mail: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Products/Services (for Patron Listing) _____

Payment Information: **TOTAL ENCLOSED: \$ _____**

- Check VISA MasterCard AMEX Send Invoice

Credit Card #: _____

3 Digit Security Code: _____ Exp. Date: _____

Cardholder's Signature: _____

Artwork Specifications:

TIF, EPS, or PDF files By Email or on CD

Multi or Full Color - Resolution 300 DPI

Make Check Payable To:

New Jersey Turfgrass Association

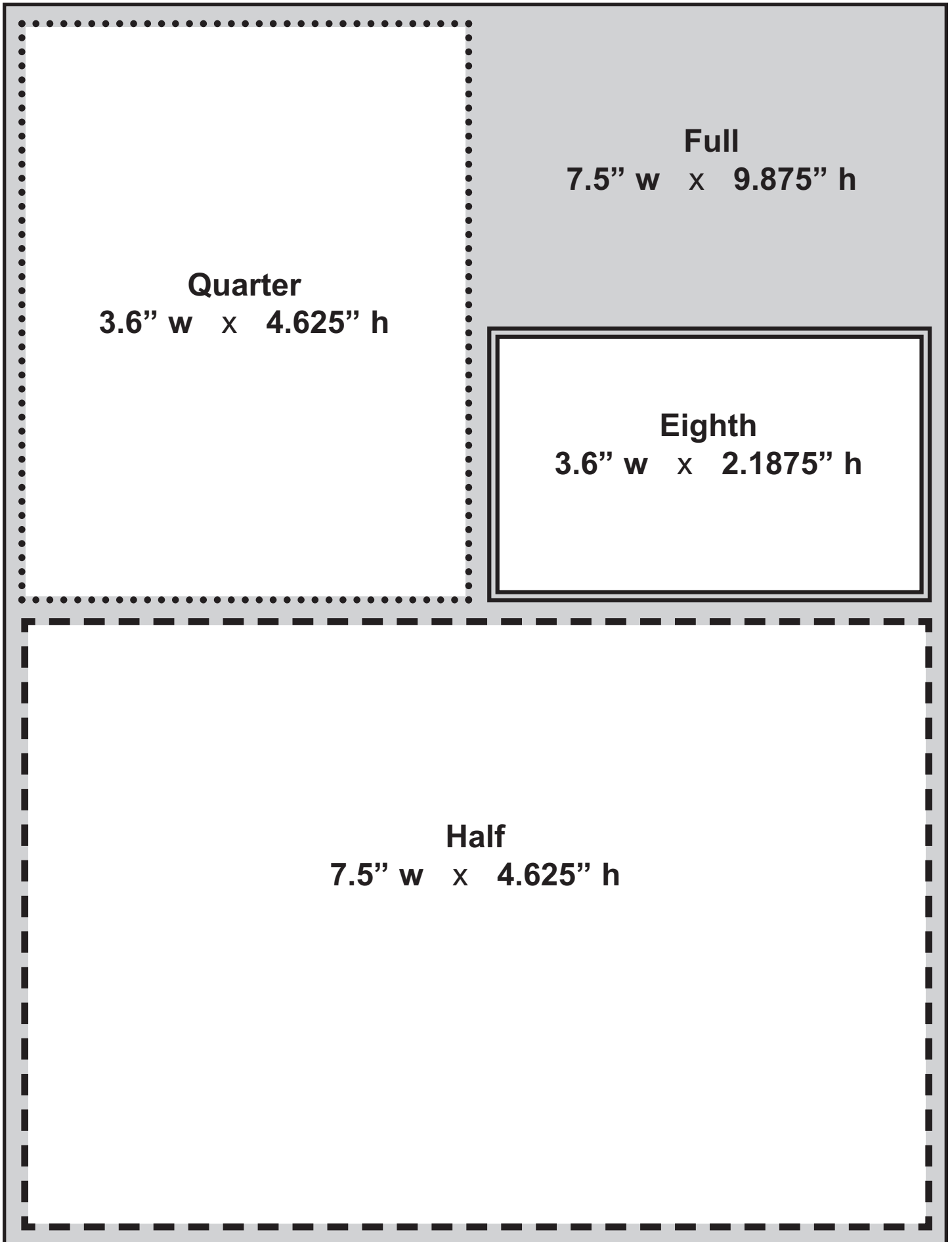
Mail Check & Ad To:

NJTA Clippings
25 US Highway 46 West
Wayne, NJ 07470-6801

For Information Call:

Ph: (973) 812-6467
Fx: (973) 812-6529
Email: execdirector@njturfgrass.org





Quarter
3.6" w x 4.625" h

Full
7.5" w x 9.875" h

Eighth
3.6" w x 2.1875" h

Half
7.5" w x 4.625" h

*Ad diagrams displayed on this page are **approximate, not actual**, size.*